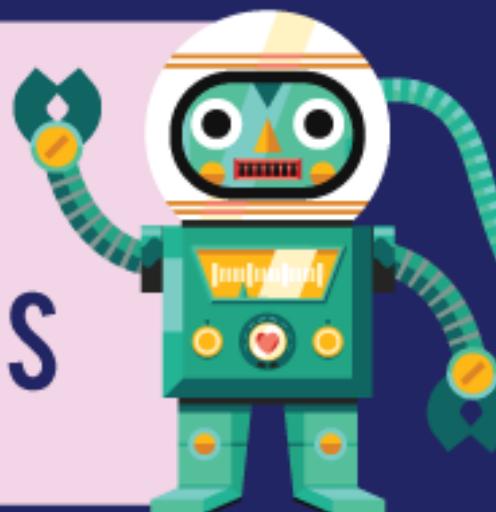


TECHORAMA

DEEP KNOWLEDGE IT CONFERENCE

TECHORAMA NL - 2019 PARTNER OPPORTUNITIES





About Techorama

Techorama is one of the biggest IT conferences in Belgium and The Netherlands targeting a broad IT audience in search for maximum cross-pollination. Techorama will bring inspiring keynotes and over **140 sessions**, delivered by internationally renowned speakers and national community rock stars. Techorama 2019 will take place on **October 1-2 in Pathé Ede**. Pre-conference workshops are organized on the **September 30, in Van der Valk hotel Veenendaal**.

The Techorama target audience spans the entire horizon of professionals, working day-in day-out with various technologies. This includes:

- Developers
- Information workers / Workplace
- Data & BI Professionals
- AI / Machine Learning

Key focus point for Techorama

Techorama is the premier event for those who are passionate about technology. Techorama isn't just a conference, we strive to make it an experience for attendees, speakers and our partners. At Techorama, **networking** and **deep knowledge gathering** are key.

- 8 pre-conference workshops will give attendees the chance to learn about a specific topic in a hands-on way from a recognized leader in the field
- About 140 sessions in 10 concurrent tracks brought by international and community speakers. The session agenda is created by the Techorama content team, which is composed out of technical leaders.
- Networking opportunities during the breaks and closing reception. As a partner, you get the chance to present your company to a dedicated audience. Through the Techorama game, partners will get more interaction than other events typically give.
- Opening keynote by an inspiring international speaker as well as technical keynotes brought by respected leaders in their field.

Be part of the Techorama experience edition in October 2019 and surround yourself with your peers from the industry. This is an opportunity you don't want to miss!



Techorama 2018 Flashback



The first edition of Techorama NL has been a big success. Techorama 2018 was sold out and that triggered lots of (new) companies to be part of the next edition in 2019.



Last year we welcomed **more than 1100 attendees** and more than 30 partners.

It's our goal to do better. This year we want to **theme Techorama**. Techorama 2019 will be the "Space Edition", so the venue, booths, food and more will all be themed around "space". We want to work together with you to create an even better atmosphere.

[WATCH THE TECHORAMA 2018 AFTERMOVIE](#)



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What our attendees and speakers thought about Techorama 2018

 **Timon** @timonbolier · 3 Oct 2018

#TechoramaNL One word: AWESOME! Great sessions, inspiring speakers, vibrating vibe, and we've gained a lot of insights to get our hands on! Excellent food, fun partners and special thanks to all people involved. 🌟 I am looking forward to the next edition in 2019! Thanks to all.



1 5 18

1 Rik Hepworth and 4 others liked

 **//christos.matskas - @ Seattle** @ChristosMatskas · 6 Oct 2018

Takeaway from #TechoramaNL: an excellent conference with great and engaging attendees and an amazing crew! I had a blast and also got to meet @clemensv and @ddoomen in person for the first time!! It's all about networking and making new friends :) Blog post to follow soon...

1 2 10

 **Jasper Gilhuis** @jaspergilhuis · 4 Oct 2018

That's a wrap! What a great experience it has been! See you next time!
#TechoramaNL



The venue: Pathé Ede

Techorama will take place at Pathé Ede, Laan der Verenigde Naties 150, 6716 JE Ede, The Netherlands.



Pathé is a large movie theatre and is frequently used for large-scale conferences. It features 9 cinemas, totaling to more than 2300 seats. The largest room (called Expo Theatre) can seat more than 1000 attendees, perfect for our keynotes.

The huge screens and great audio infrastructure will give our attendees a perfect session experience.



Techorama 2019 – Partner opportunities

		SILVER	GOLD	PLATINUM	ULTIMATE
PRICING	Maximum Availability ¹	12	12	6	4
BOOTH DETAILS	Price (excl. VAT)	€3500	€7000	€10000	€15000
Partner Booth Area	4m ² 2x2m	10m ² 3x3.5m	15m ² 4x3m	25m ² 5x4m	
Premier Booth Location	-	-	✓	✓	
Pre-built booth ²	✓	✓	📞	📞	
Printed Wall Included	-	✓	📞	📞	
Dedicated Partner Wi-Fi	✓	✓	✓	✓	
Power (1 extension block with 3 sockets)	✓	✓	✓	✓	
TICKETS	Conference Passes	1	2	3	4
Exhibitor Passes	2	3	4	5	
Discount codes (€50) for business relations ³	4	6	8	10	
MARKETING	90'' video shown before keynote	-	-	-	✓
Company logo attached to goodie bag	-	-	-	✓	
Company logo on attendee badge	-	-	✓	✓	
Company logo on venue/agenda map	-	✓	✓	✓	
Company link in newsletters	✓	✓	✓	✓	
Goodie bag insert	Add-on €500	✓	✓	✓	✓
Company logo displayed between sessions	✓	✓	✓	✓	
Announcement Social Media	✓	✓	✓	✓	
Company Partner Page on website	✓	✓	✓	✓	
Technical article on Techorama blog ⁴	-	-	✓	✓	
EXTRA	Scan App for attendee scan	✓	✓	✓	✓
Technical Breakout Session	-	-	✓	✓	

¹ may vary based on availability in the expo hall

² contact us to work together on the booth

³ invitation will be sent by Techorama

⁴ publish article on Techorama's new website to put your technical expertise in the spotlight



Techorama 2019 – Other partnership opportunities

Don't need a booth at Techorama but still want to make your company visible during the event? That's possible! We have the following options available.

Goodie bag insert		€750
Media Partner		€1000
Closing Reception	Limited to 1 partner	€3000
Lanyard	Limited to 1 partner	€3500 / €5000 ¹
Social break	Limited to 1 partner	€3000

¹ €3500 when combined with other on-site partnership package

Goodie Bag Insert

All Techorama 2019 attendees get a goodie bag upon arrival. If you want to include a flyer or gadget, this option is available. Because of size limitations, we ask you to contact us before creating the insert.

Media Partner

As Media Partner, your company will be visible at Techorama.

Media	Company Partner Page on website	✓
	Company name in newsletters	✓

Closing reception

After the technical part of the conference is over, a closing reception is organized including drinks and small snacks. An exclusive partner package is available which enables you to promote your company in a unique and informal way to attendees.

CLOSING RECEPTION	Conference passes	1
	Company Partner Page on website	✓
	Announcement Social Media	✓
	Goodie bag insert	1
	Company brochures on all tables	✓
	Partner area banners	✓



Social Break

Sponsoring of all breaks between sessions (breakfast, coffee breaks...).

Limited to 1 partner, giving you full visibility during networking moments at Techorama (excluding closing reception).

SOCIAL BREAK	Conference passes	1
	Company Partner Page on website	✓
	Announcement Social Media	✓
	Goodie bag insert	1
	Company brochures on all tables	✓
	Company logo on conference napkins	✓
	Logo on coffee cups	✓

Lanyard Partner

The lanyard partner may have their company logo (or URL) printed on the lanyard worn by all event attendees, speakers and crew.

This partnership opportunity is limited to 1 qualified partner and is reserved on a first-come, first-served basis.

This package is ideal for partners who want to maximize their visibility without having a booth or can be used as an add-on with a silver, gold, platinum or ultimate partnership.



LANYARD PARTNER	Conference Passes	1
	Company Partner Page on website	✓
	Announcement Social Media	✓
	Goodie bag insert	1
	Price in combination with booth partnership	€3500
	Price as a standalone partnership package	€5000



Techorama Add-ons

During our years of conference experience, we've met a lot of suppliers who have become part of the Techorama family. They always added a lot of value to the atmosphere of Techorama.

From this year, it is possible to add extra add-ons to your booth to increase your visibility. Contact us and we will take action to "add some value" to your partnership.



LET ME ADD SOME VALUE

Scott Guthrie

Barista KoffieQueen	Limited to 1 partner	€3000 ¹
Techorama Café		€3000 ²
...		📞

¹ Add-On only for Ultimate/Platinum Partners

² Add-On limited for Ultimate Partners



Barista KoffieQueen

Without coffee, no code! Having a superb barista at your booth will attract lots of developers. While drinking coffee you can have a chat with the attendees.

Techorama Café

Your chance to organize a self-hosted Techorama Café at your offices to showcase your strength as a Technology Company. A Techorama Café is a free evening event which can be organized 1 month before Techorama or 1 month after Techorama. We will help you promote this event via our channels and we will collaborate to find the most appropriate format.



Do you have a brilliant idea? Or need help in maximizing your partnership?
At Techorama, we want to help you as partner to get as much out of the event as possible. Do you have an idea about creating an alternative way of partnering that we maybe haven't thought about? Is it crazy and you're not sure that it would work? Or do you want some ideas on how to interact even more with the attendees?

Let's talk! We're always open for creative ideas that help the both of us to create an even better experience!

Be part of Techorama 2019!



Are you ready to be part of Techorama 2019? Great! Register your desired partnership package at www.techorama.nl/partners and we'll handle things from there.

Have any questions or remarks? Contact us, we are glad to help! Send us an email via partners@techorama.nl or invite us for a conference call. We look forward hearing from you!

